

Advertising Rates & Contract - Show Catalog

Company Name: _____
 Address: _____ City: _____
 State: _____ Zip: _____ Email: _____
 Tel: _____ Fax: _____
 Website: _____
 Representative: _____ Title/Position: _____

PLEASE RESERVE THE FOLLOWING ADVERTISEMENT SPACE:

SPECIAL POSITIONS (4 COLOR)

Outside Back Cover	\$2,000	Amount \$ _____
Inside Front Cover	\$2,000	Amount \$ _____
Page 3	\$2,000	Amount \$ _____
Inside Back Cover	\$1,750	Amount \$ _____
Center Spread	\$4,000	Amount \$ _____

RUN OF BOOK

Full Page – 4 Color*	\$1,500	Amount \$ _____
		Total \$ _____

***No Metallic Colors**

Note: Advertisements will not appear unless accompanied by a signed Contract and payment in full to: Texas International Boat Show

COPY/PRODUCTION DETAILS: TRIM SIZE: 8.125" x 10.75"
 WITH BLEED: 8.375" X 11"
 LIVE AREA: 7" x 10"

MATERIALS REQUIRED: Files to be supplied on CD, DVD, by Email or by FTP
 Acrobat (PDF), Quark, Adobe Indesign, Photoshop and Illustrator files only please.
 A HI-RES, Print ready PDF is preferred.
 Color proof must be supplied. Please include all links and fonts.

COPY DATE: April 1st, 2010

PLEASE SIGN AND DATE

Advertiser hereby executes and agrees to the terms of this Contract for advertising in the Texas International Boat Show Catalog.

ADVERTISERS AUTHORIZATION	
Company: _____	
Name: _____	Title: _____
Signature: _____	Date: _____